

# Pathways to Adolescent Friendly Society

## Domains for Communication Interventions

### Context

Low status of women/social restriction on mobility  
 Illiteracy  
 Poverty  
 Taboo on discussions with adolescents  
 Lack of friendly services  
 Early marriage/ high school dropout rates  
 Traditional beliefs on adolescent roles  
 Desire for early childbearing  
 Gender discrimination  
 Lack of correct knowledge on ARH

### Resources

Low Human and Financial Resources  
 ARH Working Group and LS training Network  
 Draft National ARH Strategy  
 Adolescent health becoming a priority  
 High media access

**Social & Political Environment**

**Health and Social Services: schools & NGOS**

**Individuals/ Communities/ Adolescents**

## Activities

- Shared strategic vision
- Resource leveraging
- Institutional MOH/NGO BCC capacity
- National ARH communication strategy
- Curricular integration with MOE
- Ongoing Life Skills\* Workshops and other activities
- Participatory communication skills/ peer educators, teachers
- ARH service providers receptive to youth
- Teachers empowered to discuss ARH
- Consistency of ARH information in schools, health and youth centers
- Perceived social norms support ARH
- Improved life skills in parent – adolescent communication
- Perceived social support for healthy practices
- Knowledge of about healthy behaviors
- Life Skills learned

Environment  
 Health & Social Services  
 Communities/Households  
 Adolescents

## Behavioral Outcomes

Enabling Environment  
 Sustained youth communication across multiple channels  
 • Multi-sectoral leadership and partnership (MOH, MOE, NGOs, donors)  
 • Media support  
 • Consistent ARH information across all channels

Health and Social Services  
 • Increased availability of quality ARH services  
 • Increased use of adolescent friendly services  
 • Teachers discussing ARH in schools

Communities/Households  
 • Adolescent participation in Community and HH decision making  
 • Increased parent ability/motivation to talk to adolescents about health  
 • Social norms to support youth seeking and acting on correct information

Adolescents  
 • Delayed sexual debut  
 • Increased service seeking  
 • Increased use of FP, including condoms (for sexually active)  
 • Decreased substance abuse

## Sustainable Health Outcomes

Reduced maternal mortality  
 Increased age of sexual debut and first pregnancy  
 Delayed age at marriage  
 Reduced maternal malnutrition  
 Reduced HIV/AIDS or STI transmission

\* Life Skills: decision making, problem solving, creative thinking, critical thinking, communication, interpersonal relationship, self awareness, empathy, coping with stress/emotion.