

Reaching Men to Improve Reproductive Health for All

Preface

This Implementation Guide captures the programmatic issues discussed at the *Reaching Men to Improve Reproductive Health for All* international conference held in Dulles, Virginia, September 15-18, 2003. The conference was sponsored by the Men and Reproductive Health Task Force of the US Agency for International Development (USAID) Interagency Gender Working Group (IGWG). The Task Force is composed of representatives from USAID Cooperating Agencies (CAs) and other organizations and donors who are working to improve gender equity and increase men's positive participation in their programs and services. Additional information about the Men and Reproductive Health Task Force is available at the IGWG (www.igwg.org) and RHO (www.rho.org) web sites.

The Implementation Guide builds on the Orientation Guide that was commissioned in 2000 by the Task Force. While the Orientation Guide addressed the "why" of involving men in reproductive health with a gender perspective, this guide is designed as a tool to inform care providers, researchers, trainers, communicators, program managers, and donors on how to implement reproductive health programs that involve men while mainstreaming gender. Hence, this guide is one of the intended outcomes of the conference.

The primary **objectives** of the conference were to increase:

- **knowledge** about concrete and effective strategies to work with men on reproductive health issues with a gender-equity perspective;
- **commitment** to implement these strategies;
- **skills and access** to tools for implementing these strategies.

The conference was a culmination of careful planning over a two-year period that included a call for abstracts, their review and selection, as well as working closely with presenters to develop high quality presentations. The presentations were developed into this Implementation Guide and made available on CD-ROM.

This CD-ROM includes the following sections:

- About IGWG
- Implementation Guide
- Presentations
- Keynote Addresses
- Participants
- Resources - Additional Resources and Useful Web sites
- Contact Information

About IGWG - this section describes the Interagency Gender Working Group (IGWG).

The **Implementation Guide** provides examples of some of the effective programs presented at the conference. The presentations are available for viewing from the Guide by clicking on the title of the presentation. The guide is divided into an introduction followed by nine chapters that mirror the conference topics:

Preface and Acknowledgments

Abbreviations

Introduction

- I. *Addressing Issues of Male Identity in Adolescent Men*
- II. *Policy Initiatives and Strategies for Advocating the Involvement of Men in Reproductive Health*
- III. *Involving Men in Reproductive Health Through Maternal & Child Health*
- IV. *Men's Right and Empowerment in Improving Women's Reproductive health*
- V. *Impact of Gender on Men's Health*
- VI. *Successful Strategies in Reaching Men*
- VII. *Successful Approaches in Educating or Changing Men's Attitudes*
- VIII. *Tools and Programs for Monitoring and Evaluation*
- IX. *Conclusion*

Annex - sample KAP (Knowledge, Attitudes and Practices) survey.

Presentations and Keynote Addresses - are provided in this section in their original state. The presentations available in both PowerPoint and as a PDF file can be accessed from the Guide by clicking on the title of the presentation.

Participants - includes the contact information for participants to the 2003 conference.

Resources - Additional Resources and Useful Websites includes additional sources of publications on involving men in reproductive health. Also provided are resources available on the Web including links to useful reference materials.