

## Air RahMat visited by Vice President



**Air RahMat Exhibition:** Vice President M. Jusuf Kalla visits the Air RahMat stand at 42<sup>nd</sup> annual National Health Day celebration in Lumajang, East Java.

Indonesian Vice President M. Jusuf Kalla stopped by the Air RahMat booth at the 42<sup>nd</sup> Annual Health Day celebration (December 16, 2006) in Lumajang, East Java to learn more about the product. The booth was staffed by Kader from the World Bank's WSLIC program which is collaborating with Aman Tirta.

After hearing about Aman Tirta and Air RahMat, Vice President Kalla said, "This (Air RahMat) is a good program and must be expanded to all the villages to support Desa Siaga". The event took place in Kenongo village, Kecamatan Gucialit, Lumajang, East Java and was launching the Desa Siaga program, with Kenongo being named a "Desa Siaga".

Further more, the Vice President said, "... that Air RahMat is an appropriate alternative for the community to get a safe and healthy drinking water, thus being able to prevent many water borne diseases faced by communities. With a price of Rp 5,000, every family can get the drinking water for one month; this Air RahMat is a cheap and affordable way for community to get drinking water, especially for lower income villagers".

Aman Tirta has been working with the WSLIC program in Lumajang since August 2006. Aman Tirta trained members of the local village level HIPPAMS (Water Committees) in safe water and Air RahMat. The members of the committees became non-traditional retailers of Air RahMat for their villages. The idea is for the committees to promote safe water and Air RahMat as an affordable alternative to boiling. These committees were set up to develop and implement water supply systems for their community, so it is a natural fit for them to promote Air RahMat. The kader that staffed the Air RahMat booth were some of those that were trained by Aman Tirta and are very enthusiastic about Air RahMat.

Accompanying the Vice President at the booth was Dr. Siti Fadilah Supari – Ministry of Health RI who, back in February, helped officially launch the Air RahMat product, Mr. Imam Utomo – Governor of East Java Province and Mr. H. Achmad Fauzi – Bupati of Lumajang.